

**Souza**

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**From:** "Christopher Reina" <Christopher.Reina@realgm.com>  
**To:** "Souza" <b.souza@comcast.net>  
**Sent:** Monday, March 21, 2005 12:00 AM  
**Subject:** RE: Kings article 3/20/2005

Another brilliant article Bob.

This is still confidential, but RealGM.com will be expanding into both the MLB and NFL in the coming weeks. I was wondering if you have any interest in writing on either of those leagues, as we will need regular main page columns on both of those pages and you are by far one of the most talented writers we have and your style of writing is well suited for the column form.

So let me know what you think and keep up the great work...it is admired and well-appreciated.

Christopher Reina  
RealGM.com  
Managing Editor  
[christopher.reina@realgm.com](mailto:christopher.reina@realgm.com)

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**From:** Souza [<mailto:b.souza@comcast.net>]  
**Sent:** Sunday, March 20, 2005 11:52 PM  
**To:** Christopher Reina  
**Subject:** Kings article 3/20/2005

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Souza  
(916) 608-9010  
<mailto:b.souza@comcast.net>  
<http://www.BobSouza.com>  
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## Souza

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**From:** "Christopher Reina" <Christopher.Reina@realgm.com>  
**To:** "Souza" <b.souza@comcast.net>  
**Sent:** Friday, May 20, 2005 8:34 PM  
**Subject:** RE: Baseball 5/20/2005 2nd try.

Sorry for the delay. I was in LA for some meetings and I just returned to SF.

Another very good article.

If you'd like to continue writing on a variety of teams, I'd like you to become a main page columnist, with your own column title. Currently, I write along with one other, but we could definitely use another columnist of your caliber, so let me know what you think.

Regards,

Christopher Reina  
Managing Editor  
RealGM.com  
Email: [christopher.reina@realgm.com](mailto:christopher.reina@realgm.com)  
Fax: 415.358.8741

RealGM is now covering the MLB and NFL at  
[www.realgmbaseball.com](http://www.realgmbaseball.com)  
[www.realgmfootball.com](http://www.realgmfootball.com)

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**From:** Souza [<mailto:b.souza@comcast.net>]  
**Sent:** Friday, May 20, 2005 3:56 PM  
**To:** Christopher Reina  
**Subject:** Baseball 5/20/2005 2nd try.

Sent this a couple hours ago.

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Bob Souza  
(916) 608-9010  
<mailto:b.souza@comcast.net>

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**Souza**

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**From:** "Keir" <keir@escapehomes.com>  
**To:** "Souza" <b.souza@comcast.net>  
**Sent:** Tuesday, February 08, 2005 10:36 AM  
**Subject:** RE: Greetings - New Articles Submission

Bob,

Both of these articles are great! My boss was very impressed. These are exactly the type of thing we are looking for. We'd love to see what else you have. Is there anything I can do for you link wise? Our site receives over 1.5 million visitors a year, so if you'd like me to link to a site of yours or anything don't hesitate to ask. Hope all is well, talk to you soon.

Keir

Keir Johnson  
 Editor  
 EscapeHomes  
[keir@escapehomes.com](mailto:keir@escapehomes.com)

-----Original Message-----

**From:** Souza [mailto:[b.souza@comcast.net](mailto:b.souza@comcast.net)]  
**Sent:** Monday, February 07, 2005 9:26 PM  
**To:** Keir  
**Subject:** Re: Greetings - New Articles Submission

Thanks Keir. I have attached 2 new articles as Word documents. If you do not reply by tomorrow afternoon, I will submit them through the website.

I am sorry that Folsom is not a priority. I can tell you that I live in the area and I believe it to be a much more interesting, attractive and desirable community than two others on the list, El Dorado Hills and (particularly) Elk Grove.

Thanks again... Bob

----- Original Message -----

**From:** "Keir" <[keir@escapehomes.com](mailto:keir@escapehomes.com)>  
**To:** <[b.souza@comcast.net](mailto:b.souza@comcast.net)>  
**Sent:** Friday, February 04, 2005 9:38 AM  
**Subject:** Greetings

> Thanks for contributing your article to EscapeHomes. I have entered you  
 > into our next payment roll, payment of (\$20) will be made at end of Feb.  
 > We  
 > payout writers at the end of each month.

## Souza

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**From:** "Keir" <keir@escapehomes.com>  
**To:** "Souza" <b.souza@comcast.net>  
**Sent:** Thursday, March 24, 2005 10:59 AM  
**Subject:** RE: New Article Submission

Hey Bob,

Great article! Thank you very much. I'm actually going to post this today live on the site. Let me know if you need anything or have any questions, keep in touch.

Keir Johnson  
Editor  
EscapeHomes  
[keir@escapehomes.com](mailto:keir@escapehomes.com)

-----Original Message-----

**From:** Souza [<mailto:b.souza@comcast.net>]  
**Sent:** Wednesday, March 23, 2005 9:47 PM  
**To:** Keir Johnson  
**Subject:** New Article Submission

Hi Keir,

I have attached a new article. Hope you can use it.

Thanks... Bob

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Souza  
(916) 608-9010  
<mailto:b.souza@comcast.net>  
<http://www.BobSouza.com>  
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**Souza**

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**From:** "Mark Johnston" <markjohnston@yahoo.com>  
**To:** "Souza" <b.souza@comcast.net>  
**Sent:** Monday, May 09, 2005 8:13 PM  
**Subject:** Re: Are you an experienced producer/songwriter? Writers needed.

Hi Bob

Thanks for your email. You are an excellent writer. I enjoyed reading your work. May I ask which web site you are writing for currently?

I'm not sure if the band book (in its current form) would be a hit given its target audience; however, I'd like to discuss it in more detail with you.

Do you write songs yourself? If so, what do you use to write?

Kind regards,

Mark

**Souza** <b.souza@comcast.net> wrote:

I have attached a query letter for a book I would like to write, along with a couple of sample chapters. I have also attached a marketing brochure piece I wrote for the Nord Electro II, a keyboard which I own.

I am currently writing for a pro basketball website.

You can see samples of my published articles at:

<http://www.bobsouza.com/Published.htm> or browse my website.

Thanks.

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Bob Souza  
(916) 608-9010  
<mailto:b.souza@comcast.net>  
[www.BobSouza.com](http://www.BobSouza.com)

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**Souza**

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**From:** "Christopher Reina" <Christopher.Reina@realgm.com>  
**To:** "Souza" <b.souza@comcast.net>  
**Sent:** Wednesday, February 23, 2005 3:37 AM  
**Subject:** RE: The Block

Thanks a lot Bob.

Your last article received over 250 page views in just two days on the main site and over 100 on the Kings page.

Regards,

Christopher Reina  
[www.RealGM.com](http://www.RealGM.com)  
 Email: [christopher.reina@realgm.com](mailto:christopher.reina@realgm.com)

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**From:** Souza [<mailto:b.souza@comcast.net>]  
**Sent:** Tuesday, February 22, 2005 8:05 PM  
**To:** Christopher Reina  
**Subject:** Re: The Block

Christopher - see attached.

----- Original Message -----

**From:** Christopher Reina  
**To:** [kevin.weishaar@gmail.com](mailto:kevin.weishaar@gmail.com) ; [ZoForLife33@aol.com](mailto:ZoForLife33@aol.com) ; 'Payam Jahromi' ; 'Patrick Austin' ; 'tsherkin' ; [gflash@earthlink.net](mailto:gflash@earthlink.net) ; 'Billy Ray' ; 'Mark Kelley' ; 'Steve Crawford' ; 'Ben Wilkinson' ; [Mattmhcemo6@aol.com](mailto:Mattmhcemo6@aol.com) ; 'Thomas Edward Deriemaecker' ; [Darryl14R@aol.com](mailto:Darryl14R@aol.com) ; 'Souza' ; 'Jon Proeber' ; [nothingbutnet44@hotmail.com](mailto:nothingbutnet44@hotmail.com) ; 'Jason Walker' ; 'John Bonam' ; 'paul jewitt' ; 'Jacob Maxson' ; [zach24@wi.rr.com](mailto:zach24@wi.rr.com) ; [daniel.kahn@tufts.edu](mailto:daniel.kahn@tufts.edu) ; [Deantruit@aol.com](mailto:Deantruit@aol.com)  
**Cc:** 'Derek Hunter Johnson' ; 'Howard Mass'  
**Sent:** Tuesday, February 22, 2005 3:43 AM  
**Subject:** The Block

RealGM Columnists,

Howard Mass has written a prototype of a new special feature that we'd like you guys to do on occasion in the future, which is called THE BLOCK.

Essentially, this feature gives you an opportunity to play the role of General Manager and create trade scenarios for players that are rumored to be on their way out of town.

You can even come up with scenarios involving players that are untouchable, such as Tim Duncan, LeBron James, etc., all you need to do is get Trade Checker approval and justify why YOUR team would make the trade.

I know this is kind of late notice, but if you could turn something around before Thursday's Trade Deadline that would be awesome. Otherwise keep this in mind over the next few months heading into the NBA Draft, in case you ever are suffering from writer's block.

Here is the link: [http://magic.realgm.com/reports/magic\\_block.phtml](http://magic.realgm.com/reports/magic_block.phtml).

Also, this will be part of the main page on the new version of the site, which we hope to complete

**Souza**

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**From:** "Christopher Reina" <Christopher.Reina@realgm.com>  
**To:** "Souza" <b.souza@comcast.net>  
**Sent:** Friday, February 18, 2005 12:19 PM  
**Subject:** RE: Kings Article

Bob,

Another great piece. I've added it to the normal Kings page, as well as the main page, where my column typically appears.

Regards,

Christopher Reina  
[www.RealGM.com](http://www.RealGM.com)  
Email: [christopher.reina@realgm.com](mailto:christopher.reina@realgm.com)

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**From:** Souza [mailto:b.souza@comcast.net]  
**Sent:** Friday, February 18, 2005 10:33 AM  
**To:** Christopher Reina  
**Subject:** Kings Article

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Bob Souza  
(916) 608-9010  
<mailto:b.souza@comcast.net>  
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**Subject:** interview request

**From:** "Joseph Rocha" <joseph.rocha@mail.citcomm.com>

**Date:** Fri, 12 Aug 2005 09:34:22 -0700

**To:** <b.souza@comcast.net>

Bob-

My name is Joe Rocha, and I'm a producer with ESPN Radio 970 out of Modesto, CA. I've been an avid reader of your Kings analysis on RealGM, and just yesterday caught your piece on Barry Zito.

I would love to have you on our morning show next Monday if you're available to get your perspective on the Abdur-Rahim deal, and perhaps your thoughts on the A's. Let me know if we can work out a time--our show airs from 7-9 a.m. I look forward to hearing from you and possibly having you as a guest on our show.

Regards,

Joe Rocha  
Executive Prodcuer  
ESPN Radio 970 AM  
Modesto, CA  
(209) 423-1775  
(209) 766-5000

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**Subject:** Possible guest shot on radio show  
**From:** "Charlie O. Mallonee" <chazmallonee@surewest.net>  
**Date:** Fri, 08 Jul 2005 01:25:52 -0700  
**To:** b.souza@comcast.net.

Bob:

I got your address from RealGM HQ. My name is Charlie O. I do a sportstalk show along with my partner Lee Michaels every Friday night from 10 PM to 12 Mid on Talkcity 1240 KSAC in Sacramento.

We had J.T. McGee on for 4 weeks doing NBA Draft updates for us. During that time, I read some of your reports on the Kings. I have also read your baseball articles on the A's and Giants. Nice work.

I would like to talk with you about coming on the show to talk Kings and possibly baseball. In fact, there is a chance that we may have a segment open tomorrow night. Bob, if you would give me a call Friday morning after 10 AM, I would like to discuss the possibilities with you. My number is 916.705.5066.

Look forward to talking with you,  
Charlie O  
Talkcity 1240 KSAC